

What is Pura?



PURA is a Premium product made with 100% organic Agave Premium Light. It is a healthy alternative that is extracted from the Agave Tequilana Weber or Agave Mexicano plant with denomination of origin. It gives value to hot or cold drinks, brings innovative flavors to the mixology with and without alcohol and enriches the preparation and flavor of food and confectionery.

It was created to change the way we consume food and beverages, based on simplicity and the best quality at our fingertips. We have the following certifications:



1. DRINKS

- * Hot
- * Cold

- Natural and permanent flavor
- Save your properties
- You need less quantity
- Permanent aftertaste
- Low glycemic index

It is a Base in:



1. DRINKS

- * Hot
- * Cold

- Innovative proposal
- Option for people who take care of their health
- Softens the taste of the drink
- Very attractive to the eye, does not change color or consistency
- Perfect mix, it is not divided
- Savings in preparation time
- Input savings Increase billing

3. FOODS

- Marinate meat, fish, chicken
- Dressings for salads
- Seasoning in sauces
- Free of transgenics
- Vegan

4. Cakes, pastries, desserts, cookies

- Bake cakes and bread
- Does not modify its consistency
- Less quantity to obtain better result

